

THE DEMING COOPERATIVE

Carrying Forward Dr. Deming's Teachings with Consistency

What Do We Do?

Dr. W. Edwards Deming was a world renowned expert and pioneer in quality management. Many misconceptions exist about his work. As time passes Dr. Deming's message is misstated, and misinformation spreads quickly.

We preserve, expand, and prepare for the rediscovery of his ideas: emphasizing his messages about quality, productivity and competitive position through humanistic management and dignity of work.

Who Is It for?

Scholars and professionals interested in:

- Exploring management theories in more detail
- Transferring concepts between professions
- Assuring accuracy of Dr. Deming's message
- Connecting concepts to other great thinkers

How Are We Funded?

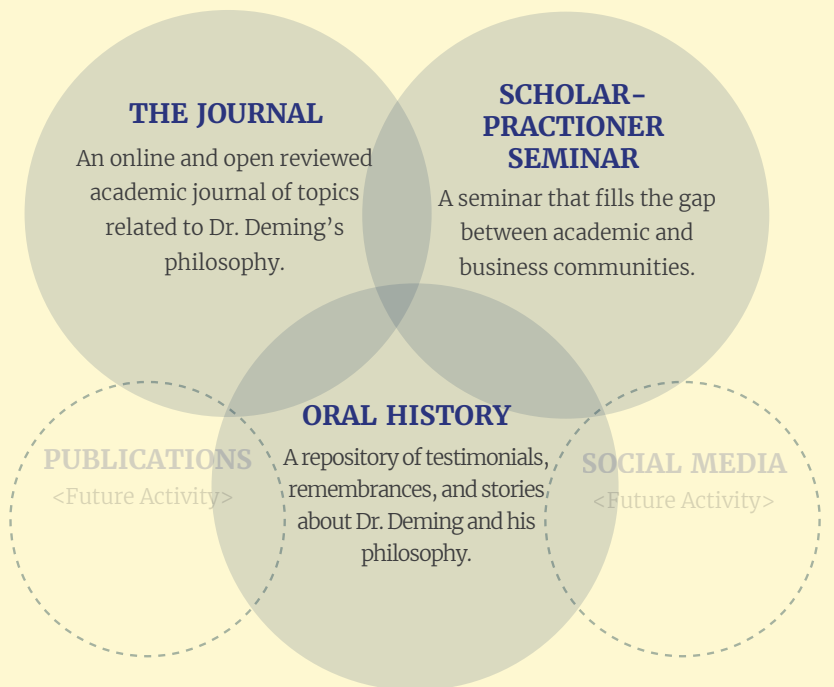
The Deming Cooperative conducts business with a minimal infrastructure and expense. Income is primarily through project/event fees, supplemented by donations, partnerships and volunteers. There are no paid direct employees. Various projects are spearheaded and managed by people passionate about the project and willing to contribute at no fee.

How Do We Attract People?

Marketing is through partners, announcements in professional and academic publications, articles in newsletters, general work-of-mouth, and referrals in the professional community.

How Does It Work?

The Cooperative provides a forum and central repository for scholars and professionals to share research directed towards improving the profession of management.



GET INVOLVED

Name

Phone

Email

The Journal

SP-Seminar

Oral History

Other: _____

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